

2012 Program Advertising

The Ottawa International Motorcycle Show is pleased to announce we will be printing 25,000 full colour programs to be given to attendees of the show. This ensures your message will travel home with each of the attendees to be read at a later date and ensure a long-lasting impression of your products and services. Please find rates, specifications and deadlines below.

Program Ad Rates and Specifications Please check

- Inside Front Cover 10.3w x 12.8 \$695
- Inside Back Cover 10.3w x 12.8 \$695
- Outside Back Cover 10.3w x 12.8 \$750
- Full Page 10.3w x 12.8 \$550
- 1/2 Page Horizontal 10.3w x 6.125 \$375
- 1/2 Page Vertical 5w x 12.8 \$375
- 1/4 Page 5w x 6.125 \$250
- 1/8 Page 5w x 3 \$150

HST extra. Add 20% for guaranteed position

AD SUPPLIED DEADLINE: January 2, 2012

Artwork supplied: .pdf (fonts converted to outlines), high resolution .tif or .jpg, CMYK Note: not all fonts embed, please convert to outlines. If you require us to create the ad deadline is December 15, 2012.
 SEND AD COPY TO: ydv@bell.net

Promotional Email Advertising

Promotional campaigns will be sent to our database starting December 1st on a weekly basis. Your ad will link to your website:

- Banner 498 pixels x 200 pixels 100.00/week 7 weeks
- Box add 175 x 175 pixels 35.00/week 7 weeks
- Price will be reduced by weeks remaining.
- .jpg or .png images 150 dpi
- HST extra.
- SEND AD COPY TO: ydv@bell.net

Company: _____
 Address: _____
 City: _____ Prov. _____ Pcode _____
 Contact: _____ Phone: _____
 Fax: _____ Web: _____
 Email: _____

SUBTOTAL

Program Ad _____
 Email Ad _____ weeks x \$ _____

Total _____
 HST 13% _____
GRAND TOTAL _____

Payment Information: (Please note - credit card payments will show on your statement from YDV Group)

VISA MASTERCARD CHEQUE ENCLOSED (Please make cheques payable to: **Ottawa International Motorcycle Show**)

Card #: _____ Expiry: _____ CSV (3-digit): _____

Name of Cardholder: (Please Print) _____

Signature of Cardholder: _____ Date: _____

By signing below, the client agrees to all of the rules and regulations as set out above and on the reverse side of this contract and in all related material concerning the show. The client acknowledges that subsequent charges will be applied to the credit card herein, and, that in event of default of payment, the individual shall be guarantor and surety for full payment of the outstanding account.

Signature: _____ **Date:** _____

**FAX TO our Administration Office: 905-684-3545 or
 Mail to: Ottawa International Motorcycle Show
 55 Whitemarsh Dr. #4, Ottawa, ON K1L 8J9**

Rep: _____